*Radio Copy - DRAFT C

:30 spot

(Music and appropriate SFX, OVER and UNDER)

ANNCR:

STATION PRODUCED Attention Marlboro Full Flavor Smokers! If you are between twenty-one and sixty-five years old and smoke Marlboro Full Flavor cigarettes, call MDS Pharma Services to find out how you can earn up to \$2,700. If you smoke Marlboro Full Flavor cigarettes and are ready to earn up to \$2,700, MDS Pharma Services needs your help!

ANNCR:

Call MDS Pharma Services at 800-609-7297. That's 800-609-7297.